SUBJECT – BUSINESS STUDIES TOPIC – NATURE AND PURPOSE OF BUSINESS

- 1. Saksham sells his play station to his friend at a profit of Rs. 2,000. Will it be considered as a business? State the feature of business which is being highlighted in the given example.
- 2. "An activity can be an economic activity in one situation and non-economic in another situation". Do you agree? Give an example to justify the given statement.
- 3. Which hindrance of commerce is highlighted in the following activities?
 - a. It removes the geographical separation between producers and consumers.
 - b. Warehousing facilitate holding of goods till they are required.
 - c. Advertising informs the consumers about the goods and services available in the market.
 - d. Trade provides an organized market where buyers and sellers can contact each other.
 - e. Banking and Financing Institutions provide necessary funds to carry on business activities.
 - f. Insurance protects the goods in case of damage due to theft, fire, accidents.
- 4. Tata Power is planting trees on roadside of several big cities. Name the objective in which Tata Power is engaged.
- 5. "No business is risk free." In the light of this statement explain the concept of business risk and its causes.
- 6. Which type of business risk involves both the possibility of gain as well as the possibility of loss?
- 7. Differentiate between Business and Profession.

- 8. "Earning of profit is regarded as the main objective of the business." Explain by giving any four reasons.
- 9. Differentiate between Economic and Non-Economic Activities.
- 10. "Profit maximization can't be the sole objective of a business." Comment.